

# RULES



## **1- PRESENTATION**

The present rules apply to the participants of the 2024 Buenos Aires International Olive Oil Competition (hereinafter BAIOOC) whose main objectives are:

- To evaluate the SENSORY QUALITY of the Extra Virgin Olive Oils participating in the Competition.
- To award prizes (See AWARDS) to the outstanding EVOOs.
- To disseminate the nutritional benefits of Extra Virgin Olive Oils and their impact on consumers' health.
- To promote Extra Virgin Olive Oil in the City of Buenos Aires.
- To disseminate the use of Extra Virgin Olive Oil in the gastronomy of the City of Buenos Aires.
- To shorten the distance between EVOO producers and consumers.
- To promote the winners of the BAIOOC awards in the international EVOO market.
- Increase the national and international consumption of EVOOs.

# 2- WHO CAN PARTICIPATE - ADMITTED PRODUCTS

Extra Virgin Olive Oils participating in BAIOOC must comply with the following requirements:

- Genuine, elaborated under the legality of the country of origin.
- Elaborated in the 2023 and 2024 campaigns according to the Hemisphere to which they belong.
- Legally traded in the local or international market, with their original label.
- Homogeneous lot size of at least 500 Liters
- Properly registered

Registered oils must present an analytical certificate confirming the following values: free fatty acids not greater than 0.8% and peroxide value less than 20.

BAIOOC Organizers as well as direct collaborators and sponsors cannot submit samples to participate in the competition.



## **3- ON-LINEREGISTRATION AND PAYMENT**

By completing the on-line Registration Form you are accepting all the conditions of these rules. You can complete the Registration Form by clicking on the following <u>LINK</u>.

The Registration Form will be available from February 01, 2024 until October 15, 2024. The registration of each sample must be complete with all the required data, and the BAIOOC organizers reserve the right to refuse the registration of samples considered incompatible with the spirit of the Competition.

Samples registered after the deadline or for which payment has not been made will not be accepted.

#### Fee

The registration fee for each Extra Virgin Olive Oil is 150 USD (U.S. dollars). Companies may enter more than 1 (one) Extra Virgin Olive Oil per category. For multiple registrations, a single payment must be made and the information of all samples must be included in the on-line Registration Form.

Registration Dates: until October 15.

### **Payment Method**

Once the registration is completed, you will receive in your email inbox all the necessary information to make the payment.

#### International Payments

Companies can pay via international bank transfer in USD. The account information will be shown once the on-line registration is completed.

#### Payments in Argentina

Companies in Argentina can pay by bank transfer in Argentine Pesos following the official exchange rate of the Central Bank of Argentina on the day of payment. Once the registration is completed, you will receive in your e-mail box all the necessary information to make the payment.



#### Agenda

- Sample Registration: until October 15.
- Sample Reception Period: until October 15.
- Main Event: from October 28th to 29th in Capital Federal.

## 4- CATEGORIES

The categories of olive oils to be tasted in BAIOOC correspond to the attribute Fruity: Light EVOO, Medium EVOO and Intense EVOO, likewise the oils will be tasted differentiating the hemisphere to which they belong.

## **5- SAMPLE SHIPMENT**

The period for receipt of samples begins on July 10, 2024 and ends on October 15, 2024 at the address indicated below.

The required sample quantity is 3 bottles or cans of 500cc or 6 bottles or cans of 250cc for each registered oil or the number of containers required to complete 1500cc (approximately).

Companies registering more than one sample must differentiate them within the package sent.

Samples must be sent within the established deadline and a printed copy must be attached:

- analytical certificate of the same lot to which the sample belongs.
- printed copy of the registration form.

The company is responsible for the integrity of the samples, if there is any damage upon receipt of the samples the company will be notified.

The BAIOOC organization is not responsible for customs taxes and logistical and storage cost overruns that may occur, nor will there be a refund of the registration fee in case the sample does not arrive in time for the tasting.



## Addressee: MUNDEXPO SRL . CUIT: 30-71834335-2

*Address*: Rivadavia 4976. 5to Piso Depto B. Barrio de Caballito. Capital Federal. República Argentina. CP: 1424.

# **BUENOS AIRES INTERNATIONAL OLIVE OIL COMPETITION**

#### IMPORTANT NOTE FOR INTERNATIONAL SHIPMENTS:

Samples must contain a label with the following phrase: "Muestra sin Valor Comercial" near the back label (rear) of the primary container, without interfering with the front label.

## 6- TASTING METHODOLOGY AND PRESENTATION OF RESULTS

The BAIOOC Competition, through the Head of Panel and its Judges, treats the samples under a blind tasting procedure to ensure the transparency of the event. The tasting begins with an initial stage of confirmation of the category of the oil giving way then to the final tasting assigning the following score, according to each award:

BAIOOC Gold: 86 to 100 points BAIOOC Silver: 76 to 85.99 points BAIOOC Bronze: 65 to 75.99 points

The best 5 AOVEs in each category will receive a Special Mention and those Gold AOVEs above 90 points will be re-categorized for the <u>BAIOOC Best of the Best</u> award (only one award for each category).



The BAIOOC organization reserves the right to eliminate samples from the BAIOOC Competition that do not meet the requirements established in these rules.

#### Jury Panel

The BAIOOC judges will be chosen by the BAIOOC organizing committee, the number of BAIOOC judges is proportional to the number of samples registered. The list of judges will be published on the Competition website (baiooc.ar) and on Social Networks.

#### The judges' decision is unappealable.

## 7- NOTIFICATION AND ANNOUNCEMENT OF BAIOOC AWARDS

The winners of the BAIOOC 2024 awards will be published on the official website (baiooc.ar) on October 29, 2024 and publicized in different media.

From that date onwards, companies can announce the results taking into account that the winning companies can only mention the award on the label of the final product belonging to the same batch of the sample sent using **ONLY** the logos and the electronic graphic material available in the DOWNLOADS section of the website. <u>Companies must respect the sizes, colors and all graphic elements without changing any features. Any misuse or falsification of both the BAIOOC logo and its prizes will be notified and will be subject to legal action.</u>

It is not allowed to announce the BAIOOC award (in any type of media) without indicating the year to which the award belongs.

An electronic certificate of the BAIOOC award will be available for download on the BAIOOC website. It can be distributed without restrictions by the company, always respecting the ORIGINAL format.

## **8- OTHER RIGHTS AND OBLIGATIONS**

The BAIOOC organizing committee reserves the right to carry out a control analytical analysis of the samples sent by the companies and/or of the products



distributed on the market of the same brand and type of olive oil in order to certify compliance with the requirements of these regulations.

The organizers of BAIOOC reserve the right to revoke the prize awarded if any of the requirements mentioned in these regulations have been compromised or violated.

Companies are responsible for all truthfulness of the information they have entered in the registration form and/or in any communication with the organizers via e-mail or letter.

BAIOOC organizers reserve the right to check with any official entity in the country of origin for the authenticity of the sample submitted.

The regulations in English and Spanish available on the website baiooc.ar are the only ones considered official by the BAIOOC organizers.

Buenos Aires International Olive Oil Competition® is a registered trademark of Juan Jose Soria, CUIT N°: 20-31633290-1, Republic of Argentina. Any improper and/or unauthorized use of the trademark will be legally penalized.

Buenos Aires International Olive Oil Competition® is carried out by the gastronomic events production company Mundex Po SRL, Cuit: 30718343352, from the City of Buenos Aires.

Any claim or legal dispute with Buenos Aires International Olive Oil Competition must be made in any court of the Autonomous City of Buenos Aires regardless of the nationality of the claimant.

■ If you have any doubts, please contact us by sending an e-mail to <u>admin@baiooc.ar</u>

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